

NEW DATE April 6th



**Strategic Sponsorship Restructuring – Trends, Options and Reasons to Move Forward
January 17, 2012 ❖ 9 a.m. to 3:00 p.m.**

Embassy Suites, 15920 West Valley Highway, Tukwila, WA 98188 [Directions](#)

**Aging Services Partnership Summit
Our Next Steps to *Healthcare Reform***

This educational session will identify current and evolving health care system structures, strategic opportunities for senior living continuum responses, a process for evaluating your organization’s capacities and gaps in moving into this changing field, and how “partnerships” can and will be redefined.

The acute care landscape is in a period of reconfiguration, restructuring and consolidation not previously seen. Hospital responses in our state range from development of a defined and comprehensive system, including a senior living continuum to maintaining current business structures and practices.

As hospitals move to reposition themselves in the health care market, it will not be business as usual for senior living providers or housing communities. Understanding your organization’s value and opportunities in the market, and the different corporate structures that can support these new opportunities, in this dynamic landscape are topics you will need to understand and address.

Who should attend:

CEOs, Administrators, COOs, Finance Directors and Board Members are encouraged to participate.

Registration includes:

Materials, Lunch and 5 CEU’s

In Partnership with:  **Ziegler**

Summit Outline:

- I. Introduction to Current Environment: Sponsorship Structures; Capital Access; Affiliations, Partnerships, Mergers and Joint Ventures
- II. Alignment of Mission, Vision and Value – Simple Concept, Complex Execution: Process of clarifying; Distinguishing Core vs. Preference; Challenges to Alignment with Others
- III. Organizational Structure Options: Legal Framework to Assure Effective Partnerships
- IV. Acute Care Responses to Current Acute Care Landscape: Accountable Care Organizations, Bundled Payment Strategies
- V. Innovative Care Delivery Option: PACE (Program for All-Inclusive Care for the Elderly), a Private Pay and Medicaid Model
- VI. Round Table Discussions
- VII. Summary and Case Studies

To Register:

Return registration form by email, mail or fax to our office—keeping a copy for your records. Cancellations received no later than 3 working days prior to the Summit will be refunded (less a \$25 service charge). No refunds after that date - substitutes welcome.

Register TODAY for Aging Services Partnership Summit: “Strategic Sponsorship Restructuring...”

Name / Title: _____

Additional Staff: _____

Organization: _____ E-mail: _____

Registration fees: Aging Services Member \$149.00 _____ Additional Staff \$109.00 _____
_____ Visa _____ Mastercard _____ American Express | Check # _____ Please Invoice _____

Name on Card: _____ Card number: _____ Exp. Date: _____

Cardholder Signature: _____

Enclose check or credit card information with registration form and mail or fax to:

Aging Services of Washington * 1570 Wilmington Dr. Suite 200 * DuPont, WA 98327

Email: psylvia@agingwa.org * Phone: (253) 964-8870 * Fax: (253) 964-8876

